



PREMIERE PARTNERS

Supporting the arts at the highest level

About Us

Founded in 1972, Pioneer Valley Ballet strives to keep the performing arts thriving and accessible across Western Massachusetts. We provide classical ballet training to students ages 3 to adult. Our annual performance of *The Nutcracker*, in addition to a spring production, have become beloved community traditions in the Pioneer Valley. PVB depends on strong community partners to ensure our season of performances and in-studio programming can be financially sustained each year. Your contributions sustain a love for the arts and the next generation of community leaders.

2025 - 2026 Premiere Partnership Opportunities

Platinum - \$10,000+

- Thank you from the stage at each performance
- Full-page ad in season program
- Full screen digital ad displayed before all performances
- Logo placement at our studio lobby and featured sponsor on website
- 4 social media posts
- Photoshoot at your company location to promote our partnership
- 10 Tickets to a performance of your choice

Gold - \$5,000+

- Thank you from the stage at each performance
- 1/2-page ad in season program
- Full screen digital ad displayed before all performances
- Logo placement at our studio lobby and featured sponsor on website
- 3 social media posts
- Photoshoot at your company location to promote our partnership
- 8 Tickets to a performance of your choice

Silver - \$2,500+

- Full screen digital ad displayed before all performances
- 1/2-page ad in season program
- 2 social media posts
- Featured sponsor on website
- 4 Tickets to a performance of your choice

Bronze - \$1,500+

- Full screen digital ad displayed before all performances
- 1/4-page ad in season program
- 1 social media post
- Featured sponsor on website
- 2 Tickets to a performance of your choice

Our Audience

- Over **5,000** audience members attend our performances annually
- **3,000+** followers on our social media channels, and **10,000** website visitors annually
- **200+** dancers and their families attending weekly classes and rehearsals at our studios from Hampshire, Hampden, and Franklin Counties and beyond