

# Cinderella!

## CENTER STAGE PARTNERS

### Contribution Levels and Advertising Perks

Founded in 1972, **Pioneer Valley Ballet** strives to keep the performing arts thriving and accessible across Western Massachusetts. We provide classical ballet training to students ages 3 to adult. Our annual performances have become beloved community traditions in the Pioneer Valley. Your advertising partnership allows us to fund these cherished productions and our theater expenses, develop new community outreach programming, and maintain our in-studio programming where children develop a love for the arts while gaining confidence in themselves.

#### Half Screen Ad \$200

- A half screen ad to be displayed before each performance
- Mention in Program Book
- Mention on PVB Website
- Mention on PVB social media channels

#### Full Screen Ad \$400

- A full screen ad to be displayed before each performance
- Mention in Program Book
- Mention on PVB Website
- Mention on PVB social media channels

### Our Audience

- Over **5,000** audience members attend our performances annually
- **3,000+** followers on our social media channels, and **10,000** website visitors annually
- **200+** dancers and their families attending weekly classes and rehearsals at our studios from Hampshire, Hampden, and Franklin Counties and beyond

